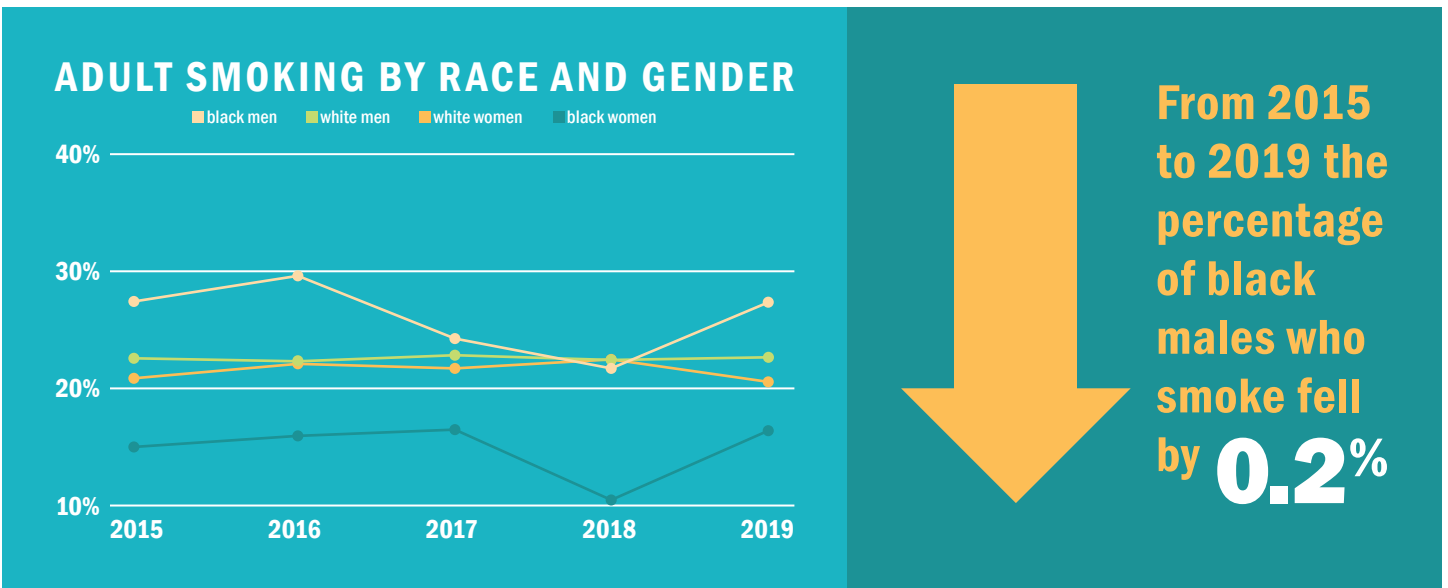


# Louisiana Adult Tobacco Use Prevalence:

## A FIVE-YEAR OVERVIEW

Every year, adults in Louisiana are asked about smoking and tobacco habits. While previous years showed a decline in smoking and tobacco use among people who are traditionally considered “high risk” for using tobacco products—such as black men, people without advanced education and those who struggle financially—2019 showed an increase in those numbers.<sup>1</sup>



While the percentage of black males who smoke fell over the five-year period, in 2019 black males once again became the largest percentage of cigarette smokers in Louisiana.

From 2015 to 2019 the percentage of adults without high school diplomas who smoke rose by **4.4%**

From 2015 to 2019, the percentage of smoking adults in households earning less than \$15,000 annually rose from **34.6%** to **41.1%**

The percentage of adult smokers from 2015 to 2019 has declined.

**1.5%** in the U.S.  
**0%** in Louisiana

**Let's work toward more progress:<sup>2</sup>**

- Invest in early youth intervention programs and education.
- Continue audience-specific cessation education.
- Expand the Louisiana Clean Indoor Act to close loopholes that allow secondhand exposure smoke in some workplaces.
- Support increased tobacco taxes.

Sources: <sup>1</sup>BRFSS, 2019. <sup>2</sup>www.tobaccofreekids.org, 2018.