



## **AGREEMENT FOR LOGO USAGE**

The Louisiana Department of Health (LDH) owns all right, title, and interest in and to the Well-Ahead logos and/or any related marks. Any person or entity using such marks shall be referred to as the Logo User. In consideration for non-exclusive, royalty-free use of the Well-Ahead logos and/or any related marks, upon the first and any subsequent or continuing use, Logo User explicitly agrees to the following terms:

- A. Logo User shall only use the logos provided by LDH in the exact forms, colors, and styles provided.
- B. Logo User shall follow the standards outlined by LDH.
- C. All materials that utilize Well-Ahead logos and/or any related marks must be sent to LDH for approval prior to distributing or posting.
- D. LDH retains the right to terminate this license at any time and for any reason without cost or liability to LDH. Termination of partnership with LDH requires immediate cessation of all use of Well-Ahead logos and/or any related marks.
- E. Nothing contained in this agreement shall be construed as creating any legal relationship between the parties. Neither party shall have authority to contract for or bind the other in any manner.