

## How to Share Employee Testimonials

Sharing employee testimonials can truly impact your wellness program by encouraging and motivating other employees to participate in activities, while providing support toward their own personal goals. This activity typically includes a short success story or written statement of admiration to recognize an individual's health and wellness accomplishment.

### Things to consider

- Get written consent to share photos, quotes, etc. from the author/employee
- Decide on a format and delivery method
- Promote the communication piece to all employees for increased participation (Ex: add testimonial section to an employee newsletter every month or quarter)