



# Provider Education Network Webinar Welcome!

December 2020

Louisiana's Health Initiative



# Fax-To-Quit Training

---

# Speaker

---

- Taylor Reine, Youth Prevention Manager
  - Well-Ahead Louisiana, Tobacco Cessation and Prevention Program
  - [Taylor.Reine@la.gov](mailto:Taylor.Reine@la.gov)





# Agenda

---

- **The Louisiana Tobacco Quitline**
- Fax-To-Quit Louisiana
- Implementing Fax-To-Quit
- Cessation Counseling and Medication
- Additional Provider Resources
- Quiz

# The Louisiana Tobacco Quitline

## 1-800-QUIT-NOW

**31.4%**  
**Phone Quit**  
**Rate**



**91%**  
**Satisfaction**  
**Rate**

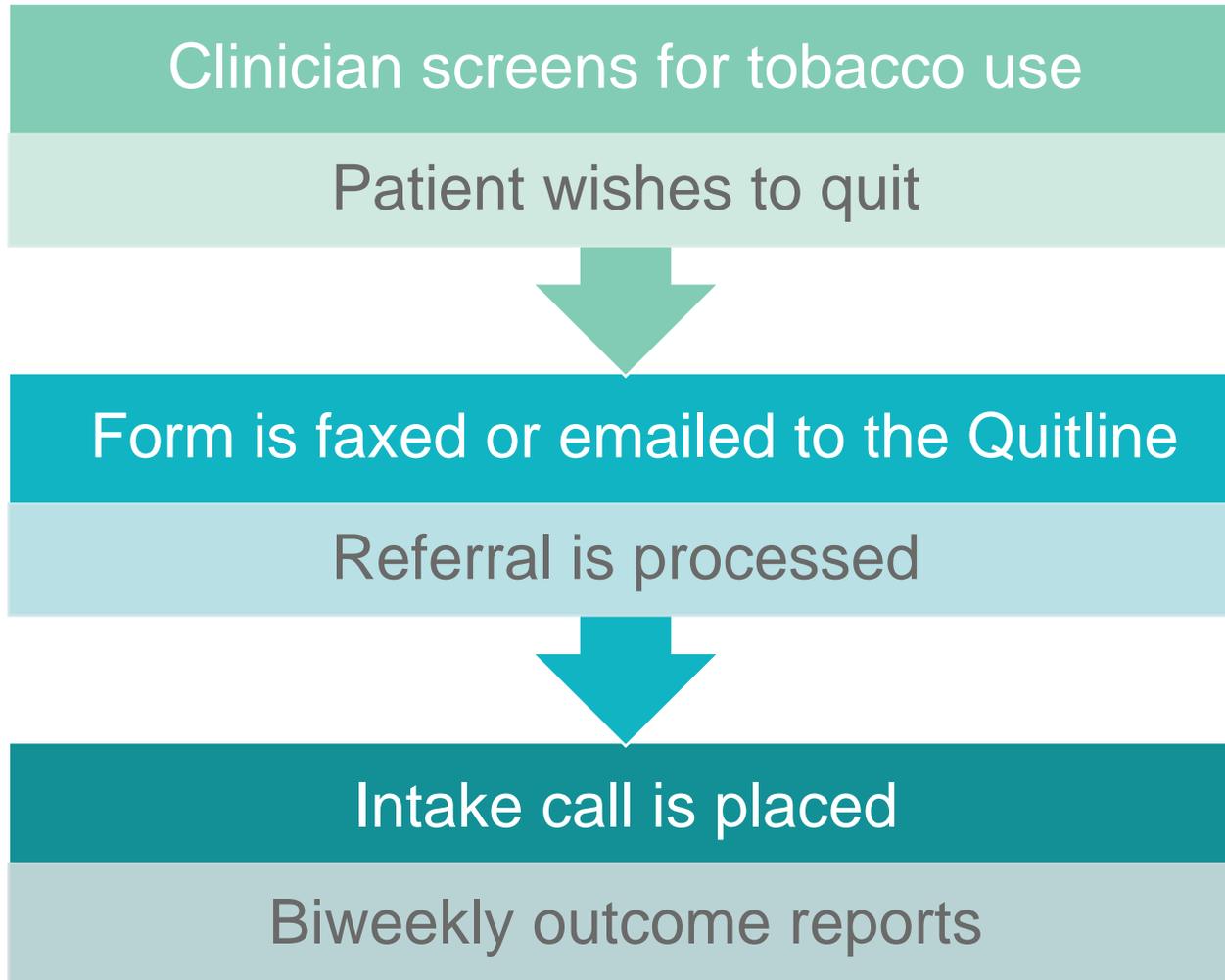


# Agenda

---

- The Louisiana Tobacco Quitline
- **Fax-To-Quit Louisiana**
- Implementing Fax-To-Quit
- Cessation Counseling and Medication
- Additional Provider Resources
- Quiz

# Fax-To-Quit Louisiana



**New Verbal  
Consent  
and Email  
Referral  
Options!**



# Agenda

---

- The Louisiana Tobacco Quitline
- Fax-To-Quit Louisiana
- **Implementing Fax-To-Quit**
- Cessation Counseling and Medication
- Additional Provider Resources
- Quiz

# Fax-To-Quit Interventions

---

- **5 A's Model to Treating Tobacco Use:**
  - **Ask:** Identify tobacco use status
  - **Advise:** Recommend tobacco user to quit
  - **Assess:** Determine if the tobacco user is ready to quit
  - **Assist:** Connect to cessation services
  - **Arrange:** Schedule a follow up appointment
- **Simple Three Step Process for the Clinical Setting:**
  - **Ask:** Patient about tobacco use status
  - **Advise:** Patient to quit as soon as possible
  - **Refer:** Quitline or another approved cessation service

# Referring To The Quitline

## Who To Refer To The Quitline

Ready to quit in 30 days or less

Willing to receive Quitline calls, web chats, or texts

Has regular access to a phone or computer

## Who Not To Refer To The Quitline

Not ready to quit in 30 days

Not willing to receive Quitline calls, web chats, or texts

Does not have access to a phone or computer

# Integrating Fax-To-Quit Into Workflow

Designate Staff  
Members

Ask About  
Tobacco Use

Advise To Quit

Fill Out Referral  
Form

Fax or Email  
Referral Form to  
The Quitline

Provide Patients  
Not Ready to Quit  
with Quitline  
Information

# Sample Referral Form

Provided in  
the Fax-To-  
Quit Tool Kit!

**QUIT WITH US, LA**  
LIVE LIFE TOBACCO - FREE

Louisiana Tobacco Quitline Fax Referral Form  
Email: SupportServices@optum.com Fax: 1-800-483-3114  
Sent Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Provider Information

HEALTHCARE FACILITY NAME  ZIP CODE

HEALTHCARE PROVIDER

FAX NUMBER  PHONE NUMBER

I AM A HIPAA-COVERED ENTITY (PLEASE CHECK ONE)  YES  NO  DON'T KNOW

Patient Information

PATIENT NAME  DATE OF BIRTH  GENDER  M  F

ADDRESS  CITY  ZIP CODE

PRIMARY PHONE NUMBER  HM WK CEL    SECONDARY PHONE NUMBER  HM WK CEL

LANGUAGE PREFERENCE (PLEASE CHECK ONE)  ENGLISH  SPANISH  OTHER

\_\_\_\_ I am ready to quit tobacco. I request a Louisiana Tobacco Quitline Quit Coach to contact me to create a quit plan.  
(Initial) *By participating in this program I understand that outcome information may be shared with my provider for purposes of my treatment.*

\_\_\_\_ I DO give my permission to a Louisiana Tobacco Quitline Quit Coach to leave a voicemail when contacting me.  
(Initial)

\_\_\_\_ I DO NOT give my permission to a Louisiana Tobacco Quitline Quit Coach to leave a voicemail when contacting me.  
(Initial)

Patient Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

A Louisiana Tobacco Quitline Quit Coach will call you. Please check the BEST 3-hour timeframe to reach you. Note: the Quitline is open 7 days a week; call attempts over a weekend may be made at times other than during this 3-hour time frame.

6-9AM  9AM-12PM  12-3PM  3-6PM  6-9PM

WITHIN THIS 3-HOUR TIMEFRAME, PLEASE CONTACT ME AT (PLEASE CHECK ONE)  PRIMARY #  SECONDARY #

© 2020. All rights reserved. Reprinted with permission of copyright owner. All trademarks are the property of their respective owners.

Confidentiality Notice: This facsimile contains confidential information. If you have received this facsimile in error, please notify the sender immediately by telephone and confidentially dispose of the material. Do not review, disclose, copy, or distribute.

Click  
to  
Download  
Referral Form

# Patient Progress Report

Progress Reports Sent Bi-Weekly

**QUIT WITH US, LA**  
LIVE LIFE TOBACCO-FREE

OPTUM

### Participant Outcome Report

Your Clinic recently referred a patient via the Louisiana Tobacco Quitline Fax Referral Program. This form describes the type of service the patient received through the Louisiana Tobacco Quitline. Please place this in the patient's file.

**Clinic Information:**  
Clinic Name: \_\_\_\_\_  
Clinic Phone Number: \_\_\_\_\_ Clinic Fax Number: \_\_\_\_\_

**Patient Information:**  
Participant Name: \_\_\_\_\_  
Participant Address: \_\_\_\_\_  
Participant Primary Phone Number: \_\_\_\_\_ Participant Date of Birth: \_\_\_\_\_

**Outcomes:**  
Status: \_\_\_\_\_  
Program: \_\_\_\_\_  
NRT: \_\_\_\_\_  
Contact Date if Contacted: \_\_\_\_\_  
Planned Quit Date (if accepted services): \_\_\_\_\_

**Definitions of Outcomes Listed Above**

**Status**

- **Accepted Services:** Participant was reached and accepted service.
- **Declined Services:** Participant was reached and declined service.
- **Unreached:** Attempts were made to contact the participant during the best time, but the quitline was unable to reach the participant.

**Program**

- **General Questions:** Participant inquired about the quitline and its services, but did not opt for an intervention or materials.
- **Materials Only:** Participant requested printed materials only.
- **One-Call:** Participant received a single call from within a Quit Coach.
- **Multi-Call:** Participant accepted an intervention with a Quit Coach and accepted additional proactive calls.
- **Web Only:** Participant enrolled in web-based cessation services.
- **Individual Services:** Participant may select a myriad of the following 2-week supply of NRT, Email program, Text messaging program, Materials.

**NRT**

- Participant was screened and dosed for the above listed Nicotine Replacement Therapy (patch, gum, or lozenge).

**"CONFIDENTIALITY STATEMENT"**

This document contains information that is protected by Washington State and the federal law which prohibits any disclosure, copying, distribution, or other use of the contents of this faxed information. This information is intended solely for the use of the addressee named above and you may be exposed to legal liability if you disclose it to another person. If you are not the intended recipient, or have received this facsimile in error, please notify the sender immediately by telephone to arrange for the return and/or destruction of this facsimile.

Part D: \_\_\_\_\_ Print Date: \_\_\_\_\_

Click [Here](#) to Download Progress Report



# Agenda

---

- The Louisiana Tobacco Quitline
- Fax-To-Quit Louisiana
- Implementing Fax-To-Quit
- **Cessation Counseling and Medication**
- Additional Provider Resources
- Quiz

# Recommended Comprehensive Cessation Coverage

---

- Screening for tobacco use
- 2 quit attempts per year, consisting of:
  - 4 sessions of telephone, individual and group cessation counseling
    - Lasting at least 10 minutes each per quit attempt.
  - All 7 FDA approved medications for 90 days per quit attempt.
    - Patch, gum, nasal spray, inhaler, lozenge, Bupropion, Varenicline
- No cost sharing or prior authorization



# Medicare Cessation Coverage and CPT Codes

---

- Medicare covers 2 quit attempts per 12-month period.
- Each quit attempt includes a maximum of 4 counseling sessions.
  - Total benefit of 8 sessions per year.
  - No cost sharing or prior authorization.
- **CPT codes for cessation Counseling:**
  - **99406** – Smoking and tobacco use cessation counseling visit; intermediate, greater than 3 minutes up to 10 minutes.
  - **99407** – Smoking and tobacco use cessation counseling visit; intensive, greater than 10 minutes.
- **Cessation medication coverage varies by Medicare plan.**

# Louisiana Medicaid Cessation Coverage and CPT Codes

---

- Louisiana Medicaid counseling coverage varies by Fee-For-Service and Managed Care Organizations
  - Cost sharing and prior authorization may apply.
- CPT codes for cessation counseling:
  - **99406**: Tobacco use cessation counseling visit; intermediate, greater than 3 minutes up to 10 minutes.
  - **99407**: Tobacco use cessation counseling visit; intensive, greater than 10 minutes.
- Louisiana Medicaid covers all 7 approved FDA cessation medications
  - Cost sharing may apply.



# Agenda

---

- The Louisiana Tobacco Quitline
- Fax-To-Quit Louisiana
- Implementing Fax-To-Quit
- Cessation Counseling and Medication
- **Additional Provider Resources**
- Quiz

# Brief Tobacco Intervention Provider Training

- The Brief Tobacco Intervention (BTI) training aims to ensure tobacco users are screened for tobacco use, advised to quit, and referred to cessation services.
  - Communication techniques
  - Evidence-based cessation treatments
  - Patient referral
  - Continuing education credits



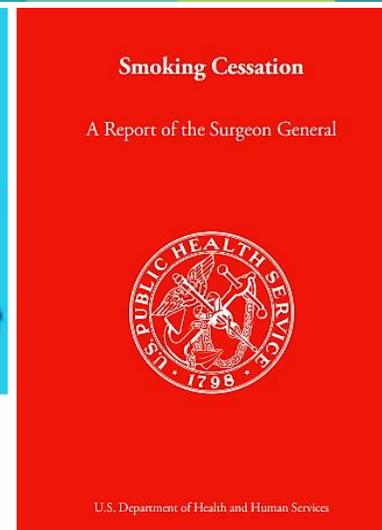
**The BTI training can be found at:**

<https://www.walpen.org/>



# Additional Cessation Resources

- 2020 Surgeon General Report on Smoking Cessation
  - Proven health benefits, treatments, and strategies
- Million Hearts Tobacco Cessation Change Package
  - Quality improvement toolkit for health systems and providers
- Clinical Practice Guideline for Treating Tobacco Use and Dependence
  - Guidelines for delivering effective cessation interventions





# Agenda

---

- The Louisiana Tobacco Quitline
- Fax-To-Quit Louisiana
- Implementing Fax-To-Quit
- Cessation Counseling and Medication
- Additional Provider Resources
- **Quiz**

**QUESTIONS?**



Please complete the questionnaire to  
finalize your training.

---

[www.surveymonkey.com/r/faxtoquit](http://www.surveymonkey.com/r/faxtoquit)



Thank you for Joining Us!

---

Louisiana's Health Initiative