Welcome!
Welcome!

• Melissa Martin, MBA, RDN, LDN
  • Director
  • Well-Ahead Louisiana
New State Rural Health Officer

• Nicole Coarsey, MPA
  • Division Manager, Healthcare Access
  • Well-Ahead Louisiana
Workshop Hosts

• Nicole Coarsey, MPA
  • Division Manager, Healthcare Access, State Office of Rural Health Manager (2022), Well-Ahead Louisiana

• Denaé Hebert, MBA/HCA
  • State Office of Rural Health Manager, Well-Ahead Louisiana
  • Executive Director, LRHA (2022)
Agenda

• Year in Review
• Know Our Numbers
• Be a Leader
  • Daisha Bonhomme, MS, Community Outreach Manager, Well-Ahead Louisiana
Year in Review
Looking Back: Successes

Telemedicine Network Project photos courtesy of Bonadona Marketing
Looking Back: Challenges

• COVID-19 pandemic
• Vaccine rollout
• Hurricane Ida
• Transitions in Well-Ahead Louisiana and Louisiana Rural Health Association (LRHA)
Looking Forward: Opportunities

- A new start!
- Federal funding
- More innovation
Know Our Numbers
Louisiana is ranked 50th in the nation for overall health.

Source: America’s Health Rankings composite measure, 2020
Chronic Diseases in Louisiana

Heart Disease and Stroke
- **14,335** deaths/year
- Rank: 41st

Cancer
- **9,485** deaths/year
- Rank: 36th

Diabetes
- **1,458** deaths/year
- Rank: 42nd

Source: America’s Health Rankings composite measure, 2020 and CDC/National Center for Health Statistics, 2020
Health is Multifactoral

- Social Determinants of Health
  - Neighborhood & Environment
  - Social & Community Context
  - Economic Stability
  - Healthcare
  - Education

Socioeconomic Factors: 40%
Clinical Care: 20%
Physical Environment: 30%
Health Behaviors: 10%
Health Impact Pyramid

- Socioeconomic Factors
- Changing the Context to Make Individuals’ Default Decision Healthy
- Long-Lasting Protective Interventions
- Clinical Interventions
- Counseling and Education

Increasing Population Impact

Increasing Individual Effort Needed
Be a Leader
Health Impact Pyramid

Changing the Context to Make Individuals’ Default Decision Healthy
Long-Lasting Protective Interventions
Clinical Interventions
Counseling and Education
Socioeconomic Factors

Vaping: The New Youth Epidemic
December 7
1:30-2:30 p.m.
Counseling and Education

Clinical Interventions

Long-Lasting Protective Interventions

Changing the Context to Make Individuals’ Default Decision Healthy

Socioeconomic Factors

Health Impact Pyramid

Fluoride Varnish: A Reimbursable Practice for Medical Providers December 7, 3-4 p.m.

Expanding Care Capacity through ECHO Community of Practice December 7, 3-4 p.m.
Health Impact Pyramid

Using Community-Based Blood Pressure Monitoring to Address Hypertension December 8, 9-10 a.m.

Counseling and Education

Clinical Interventions

Long-Lasting Protective Interventions

Changing the Context to Make Individuals’ Default Decision Healthy

Socioeconomic Factors

WellSpot Designation
WellSpot Designation

• Benchmarks:
  • Employee-focused
  • Patient-focused

• Why it matters:
  • Healthier employees are happier and are more productive
  • Healthier environments can improve patient outcomes and reduce chronic disease prevalence
  • Patient-centered care empowers patients and improves clinical efficiency and outcomes
  • Making small and smart healthy choices ensures a longer life
WellSpot Designation

- Connect with a Well-Ahead Regional Representative
  - Review the WellSpot benchmarks.
  - Register your organization on the MyWellSpot platform and take the initial online assessment.
  - Complete the action plan and make updates to your assessment.
  - Submit your verification documents for review.
Spotlight: Opelousas General Health System

- Became a Level 2 Hospital WellSpot in 2015
- 16 healthcare facilities within the Opelousas General Health System designated since 2016
- Opelousas General Health System Foundation started the Healthy St. Landry Alliance in April 2018
Health Impact Pyramid

Understanding HPSAs and Healthcare Workforce Development
December 7, 1:30-2:30 p.m.

3RNet Training
December 8
1-4 pm

Counseling and Education

Clinical Interventions

Long-Lasting Protective Interventions

Changing the Context to Make Individuals’ Default Decision Healthy

Socioeconomic Factors

Well-Ahead Communities
Healthy Communities

• Join a Regional Healthy Community Coalition
  • https://healthy louisiana.org/

• Apply for a Healthy Community Mini-Grant
  • https://healthy louisiana.org/grants

• Request Healthy Community Coaching
  • https://wellaheadla.com/well-ahead-communities/
  • Complete the form using the QR code!
Ready, Set, Geaux!
Join the Provider Education Network!

• The Provider Education Network provides tools, training and technical assistance opportunities that help you provide the best possible care to your patients and help make every angle of your facility more effective.

• Join today at
  www.wellaheadla.com/join-provider-education-network
Let’s Get Started!

• Plenary Sessions
• Concurrent Sessions
• Networking
  • Exhibitors
  • Attendees
Thank You for Joining Us!