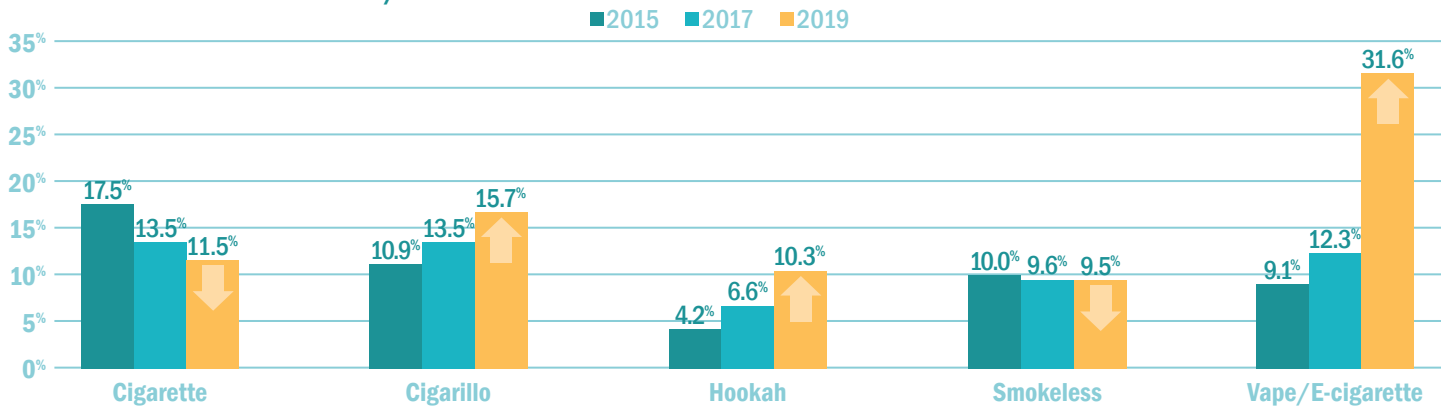


2019 Tobacco Prevalence Among Louisiana's High School Students

In 2019, **vape use almost TRIPLED** among Louisiana high school students and other tobacco use indicated moderate changes.

CURRENT TOBACCO/VAPING PRODUCT USE AMONG LOUISIANA HIGH SCHOOL STUDENTS



JUUL is leading the class. **55.9%** of Louisiana high school students who have ever vaped, specifically reported trying JUUL.

WHAT TO KNOW ABOUT VAPING AMONG LOUISIANA HIGH SCHOOL STUDENTS:

| POPULAR VAPE BRANDS | Do they think vaping is more or less harmful than smoking? |
|---------------------|--|
| JUUL | More harmful 20.2% |
| Blu | Equally harmful 22.9% |
| VUSE | Less harmful 29.4% |
| Vapin Plus | Not sure 27.5% |
| NJOY | |

QUICK VAPING FACTS

- Some students do not think JUULing is the same as vaping or using an e-cigarette. These are all different names for the same thing.
- Flavored vaping products are popular. 20.7% of Louisiana high school students say flavors are the reason they decided to vape.
- Most flavored vaping products contain high levels of nicotine.
- Resources on how to quit using tobacco products, including vapes, can be found at quitwithusla.org.