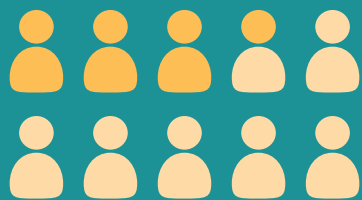
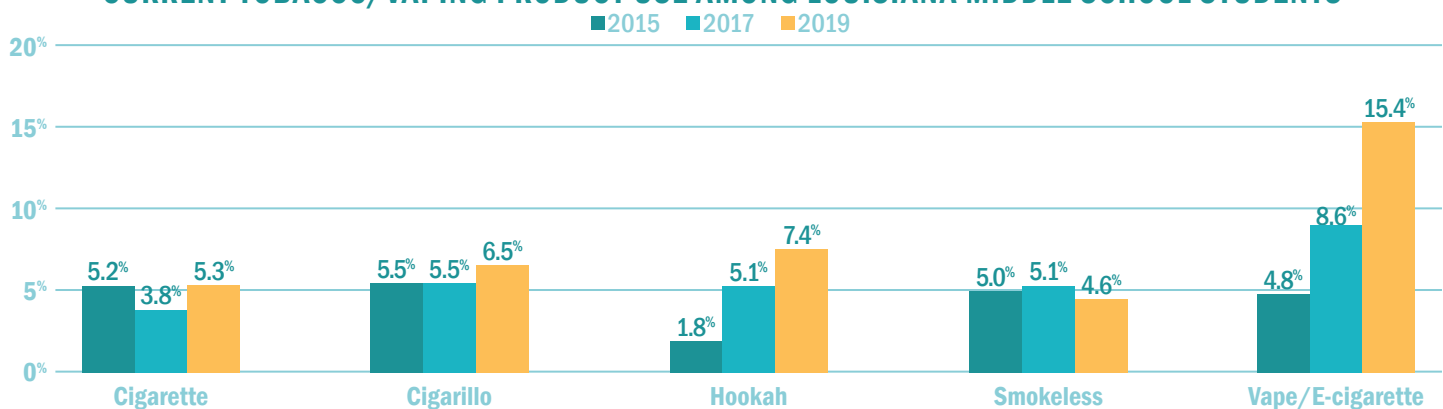


2019 Tobacco Prevalence Among Louisiana's Middle School Students

In 2019, tobacco use among Louisiana middle school students slightly increased, however, **vape use almost DOUBLED.**

CURRENT TOBACCO/VAPING PRODUCT USE AMONG LOUISIANA MIDDLE SCHOOL STUDENTS



34.4% of Louisiana middle school students who have ever vaped, specifically reported trying JUUL.

WHAT TO KNOW ABOUT VAPING AMONG LOUISIANA MIDDLE SCHOOL STUDENTS:

POPULAR VAPE BRANDS	Do they think vaping is more or less harmful than smoking?
JUUL	More harmful 23.6%
Blu	Equally harmful 25.7%
VUSE	Less harmful 19.5%
Vapin Plus	Not sure 31.2%
Logic	

QUICK VAPING FACTS

- Some students do not think JUULing is the same as vaping or using an e-cigarette. These are all different names for the same thing.
- Flavored vaping products are popular. 14.2% of Louisiana middle school students say flavors are the reason they decided to vape.
- Most flavored vaping products contain high levels of nicotine.
- Resources on how to quit using tobacco products, including vapes, can be found at quitwithusla.org.