

Tobacco Use Among Louisiana Adults

ACCORDING TO 2022 DATA

Overall, 27% of Louisiana adults use tobacco products such as cigarettes, vapes, and smokeless.¹

STATE VS NATIONAL TRENDS¹

17% vs **13%**
Louisiana Adults vs U.S. Adults
currently smoke cigarettes

10% vs **7%**
Louisiana Adults vs U.S. Adults
currently vape

5% vs **3%**
Louisiana Adults vs U.S. Adults
currently use smokeless

AN UNFAIR BURDEN

Some of the highest rates of tobacco use in Louisiana are among groups that have been marginalized due to their race, education level, income, sexual orientation, or where they live. These disparities exist due to factors such as unfair social conditions and unjust practices—like targeted marketing from the tobacco industry, discrimination, barriers to healthcare, and more.²

Education¹

In Louisiana, **44%** of people without a high school diploma use tobacco, compared to **12%** of college/technical school graduates.

Income¹

32% of people in households earning below \$50,000 use tobacco, compared to **24%** of those in households earning above \$50,000. In households earning below \$15,000, **41%** use tobacco.

Race¹

36% of White men and **24%** of White women use tobacco, compared to **22%** of Black men and **19%** of Black women.

Sexual Orientation¹

33% of people who identify as LGBTQ+ use tobacco in Louisiana.

Rurality¹

35% of people who live in rural areas use tobacco, compared to **27%** of people who live in urban areas.

Behavioral Health

38% of Louisianians who report poor mental health use tobacco, compared to **27%** of Louisianians overall.

LOUISIANIANS WHO USE TOBACCO REPORT INCREASED RATES OF THE FOLLOWING CHRONIC CONDITIONS:

Depressive Disorder(s)¹
30%

Any Cancer³
22%

Cardiovascular Disease¹
30%

Lung Problem(s)¹
40%