

Tobacco Use Among Louisiana Adults

ACCORDING TO 2023 DATA¹

Overall, 26% of Louisiana adults use tobacco products such as cigarettes, vapes, and smokeless.

STATE VS NATIONAL TRENDS

14% vs **11%**
Louisiana Adults vs U.S. Adults
currently smoke cigarettes

10% vs **7%**
Louisiana Adults vs U.S. Adults
currently vape

5% vs **3%**
Louisiana Adults vs U.S. Adults
currently use smokeless

AN UNFAIR BURDEN

Some of the highest rates of tobacco use in Louisiana are among groups that have been marginalized due to their race, education level, income, sexual orientation, or where they live. These disparities exist due to unfair social conditions and unjust practices such as targeted marketing by Big Tobacco, discrimination, and barriers to healthcare.²

Education

In Louisiana, **45%** of people without a high school diploma use tobacco, compared to **13%** of college/technical school graduates.

Income

28% of people in households earning below \$50,000 use tobacco, compared to **18%** of those in households earning above \$50,000. In households earning below \$15,000, **38%** use tobacco.

Race

29% of White men and **24%** of White women use tobacco, compared to **24%** of Black men and **21%** of Black women.

Sexual Orientation

34% of people who identify as LGBTQ+ use tobacco in Louisiana.

Rurality

32% of people who live in rural areas use tobacco, compared to **25%** of people who live in urban areas.

Behavioral Health

40% of Louisianians who report poor mental health use tobacco, compared to **26%** of Louisianians overall.

CURRENT AND FORMER LOUISIANA TOBACCO USERS REPORT INCREASED RATES OF CHRONIC CONDITIONS:

Depressive Disorder(s)

70%
increase

Heart Attack

45%
increase

Stroke

43%
increase

Lung Problem(s)

110%
increase