

RURAL **HEALTH** WORKSHOP

Telehealth Risks in the Physician Office Practice & Rural Health Clinics



Speaker

- Caroline Stegeman, RN, BSN, MJ, ONC, CPHRM, CPSO
 - Director of Patient Safety
 - LHA Trust Funds



Telehealth Risks in the Physician Office Practice & Rural Health Clinic

Caroline Stegeman

RN, BSN, MJ, ONC, CPHRM, CPSO

Director of Patient Safety



MALPRACTICE ■ GENERAL LIABILITY ■ WORKERS' COMPENSATION

Disclosures

HSLI, the LHA Trust Fund, nor the presenters have any conflicts of interest, commercial support, or sponsorship in the presentation of this educational program. No product endorsements are being made.



Objectives

- Provide an overview of telehealth after COVID-19
- Discuss risks of conducting telehealth visits in the physician office practice/rural health clinic setting
- Discuss best practices to limit liability in the physician office practice/rural health clinic setting



Telehealth

Pre-Covid 19

- Limited Telehealth Regulations
- Practice not defined
- Healthcare Utilization
 - Tele-Radiology
 - Tele-Stroke/Neurology
 - Tele-Psych



COVID-19 Outbreak

HEALTH

Doctors and Patients Turn to Telemedicine in the Coronavirus Outbreak

The use of virtual visits climbs as a way of safely treating patients and containing spread of the infection at hospitals, clinics and medical offices.

By Reed Abelson

PRINT EDITION Virtual Health's Turning Point: The Public Turns to Telemedicine | March 12, 2020, Page B4



COVID-19 Outbreak

EUROPE

Telemedicine Arrives in the U.K.: '10 Years of Change in One Week'

With the coronavirus pandemic turning doctors' offices into no-go zones, family physicians are now doing many of their consultations online or by telephone.

By Benjamin Mueller



PRINT EDITION '10 Years of Change in One Week': Telemedicine on Fast Track in Britain | April 5, 2020, Page A6



COVID-19 Outbreak

- Rapid transition to telehealth
- Emergency orders
- Virtual visits increased dramatically
- Healthcare systems were not prepared
- Race to transition to telehealth visits



Standard Of Care Challenges

- Same?
- Similar?
- What was lost in the process?
 - Triaging appropriately
 - HCP/patient relationship
 - Communication
 - Overall patient experience affected



Healthcare & Patient Challenges

Telehealth Challenges

- | | |
|---|--|
| ■ Increase in virtual visits | ■ Inability to perform a full physical exam |
| ■ Virtual visits new to most HCP/Patients | ■ Limitation of conducting labs and imaging |
| ■ Access to the technology | ■ Incorrect interpretation of imaging |
| ■ Getting accustomed to the technology | ■ Mismanagement of multiple calls and visits |
| ■ Lack of policies and protocols | ■ Prescribing issues-errors |
| ■ Dysfunctional office systems | ■ Patient Portal communication |



Documentation Challenges

- Information silos
- Factual information
- On-demand messaging/
patient portal
- Informed consent for
encounter/visit
- Documenting the modality
of encounter/visit
- Location of the patient
- Information overload



Telehealth Today

The New Normal



The background of the slide is a light gray color, decorated with a dense pattern of colorful confetti and streamers. The confetti includes small circles, stars, and rectangular pieces in various colors such as orange, yellow, blue, green, purple, and red. The streamers are long, flowing ribbons in similar colors, some forming loops and others trailing off. The overall effect is celebratory and eye-catching.

Telehealth Regulations

Definitions

“Telehealth means healthcare services, including behavioral health services, provided by a healthcare provider, to a person through the use of electronic communications, information technology, asynchronous store-and-forward transfer technology, or synchronous interaction between a provider at a distant site and a patient at an originating site, including but not limited to assessment of, diagnosis of, consultation with, treatment of, and remote monitoring of a patient, and transfer of medical data.”

Originating Site - Where the patient is receiving the services

Distant Site - Where the practitioner is actually located

Source: <https://legis.la.gov/Legis/law.aspx?d=964868>



Definition

Telemedicine – The practice of health care delivery, diagnosis, consultation, treatment, and transfer of medical data by a physician using interactive telecommunication technology that enables a physician and a patient at two locations separated by distance to interact via two-way video and audio transmissions simultaneously.

Source: <https://www.doa.la.gov/media/japawb11/46v45.pdf>



Regulations

- Consent
- Online Prescribing
- Credentialing
- Registered Telehealth Providers
- Insurance Coverage
- Reimbursement



Best Practices for Telehealth Visits



Preparing for the Telehealth Visit: HCP & Staff

- Provide a formal orientation and training program
- Offer simulation and practice telehealth visit sessions
 - This can help identify provider habits that need to be addressed, such as:
 - Excessive gesticulating
 - Talking over each other
 - Looking away from the camera to document on second screen/iPad



Source: AMC PSO/The Risk Management Foundation of the Harvard Medical Institutions. Patient Safety Guidance for the Virtual Visit, 2021.

Preparing for the Telehealth Visit: HCP & Staff

- Create tip sheets and checklists for HCP & staff
- Prepare with scripted answers to questions commonly asked by patients
- Engage in training providers on performing a remote physical exam.



Source: AMC PSO/The Risk Management Foundation of the Harvard Medical Institutions. Patient Safety Guidance for the Virtual Visit, 2021.

Physical Exam & Telehealth

TELEHEALTH.HHS.GOV

For patients — For providers — For researchers — Funding opportunities — Events — About —

For providers

- Getting started
- Planning your telehealth workflow
- Health equity in telehealth
- Preparing patients for telehealth
- Announcing the availability of telehealth
- Introducing patients to telehealth
- Obtaining informed consent
- Getting patients set up with telehealth technology
- Helping patients prepare for their telehealth appointment
- Conduct a telehealth physical exam**
- Creating an emergency plan
- Telehealth and remote patient monitoring
- Telehealth and the COVID-19 vaccine

[For providers · Preparing patients for telehealth](#)

Conduct a telehealth physical exam

Telehealth allows providers to deliver a wide range of services conveniently and efficiently. That includes physical exams, even though they are traditionally considered something that must be performed in person.

It is important to develop the right processes for virtual physical exams so that your patients can get the care they need.

On this page:

- [Before the exam begins](#)
- [During the exam](#)
- [After the exam](#)

Quick resources

- [Video: Conducting a Physical Exam](#)® — from California Telehealth Resource Center
- [The Telehealth Ten: A Guide for a Patient-Assisted Virtual Physical Examination](#) — from National Institutes of Health (NIH)
- [Telehealth Physical Exam Fact Sheet](#)® — from California Telehealth Resource Center
- [Video: Telehealth Etiquette](#)® — from South Central Telehealth Resource Center
- [The Virtual Shoulder and Knee Physical Examination](#) — from NIH
- [Physical Examination of the Spine Using Telemedicine: A Systematic Review](#) — from NIH

	Step 1: Vital Signs -Weight, blood pressure, pulse, oxygen saturation, temperature
	Step 2: Skin assessment -New bruises, rash, swelling
	Step 3: Head, Eyes, Ears, Nose, and Throat -Assess vision, hearing, sense of smell; observe throat, swallowing
	Step 4: Neck -Assess pain with rotation, jugular venous distension, Corrigan's pulse
	Step 5: Lungs -Deeply inhale and hold; observe wheezing and tachypnea
	Step 6: Heart -Assess pulse; incorporate data from wearables
	Step 7: Abdomen -Assess if abdomen is firm, tender, or distended
	Step 8: Extremities -Press thumb into pre-tibial area and assess edema; perceived temperature
	Step 9: Neurological -Speech, gait, Romberg, stand from seated position
	Step 10: Social Determinants of Health -Diet, physical activity, sleep, stress, housing, transportation, safety, mood

Figure Ten-step checklist for a patient-assisted physical examination.

Sources: <https://telehealth.hhs.gov/providers/preparing-patients-for-telehealth/telehealth-physical-exam/>. Benziger CP, et al. The Telehealth Ten: A Guide for a Patient-Assisted Virtual Physical Examination. The American Journal of Medicine. 2021;134(1):48-51.

Preparing for the Telehealth Visit: HCP & Staff

- Ensure integrated IT support, with the ability to obtain help from IT in real-time
- Familiarity with the provision of telehealth care is important to avoid cognitive overload if:
 - The providers are preoccupied with the technology of care delivery
 - Then they may be distracted from the clinical aspects of the visit
 - This distraction is a setup for medical errors



Be Aware of Your “Webside Manner”

- **“Webside manner”** refers to standards of professionalism and empathy that exist for virtual care.
- Maintain a background, camera framing, and lighting that is suitable for a telehealth visit.
- Set expectations as the provider for the visit and elicit patient expectations.
- Be comfortable instructing the patient how to obtain information from the physical exam.



Sources: Elliott T, et al. Conducting a Professional Telemedicine Visit Using High-Quality Webside Manner. Current Allergy and Asthma Reports. 2022;22(2):7-12.
AMC PSO/The Risk Management Foundation of the Harvard Medical Institutions. Patient Safety Guidance for the Virtual Visit, 2021.



Be Aware of Your “Webside Manner”

Making an empathetic connection may feel more difficult during a telehealth visit.

- Maintain eye contact
- Limit looking at another screen/iPad
- Communicate looking up information
- Silence can be misconstrued
- Acknowledge what the patient is saying with gestures, such as nodding one’s head



Be Aware of Your “Webside Manner”

Avoid an abrupt end to the visit.

- Ensure that a follow-up plan exists and that it is understood by the patient
- Provide the patient an opportunity to ask questions
- Be aware of the “doorknob phenomenon”



Preparing for the Telehealth Visit: HCP & Staff

Adapt not just the actual visit, but include other associated processes:

- Registration
- Consent forms
- Medication reconciliation
- Payment process



Patient Visit Selection Criteria

Telehealth vs. In-person Visit

Telehealth visit may be preferred for patients with:

- Behavioral health conditions, such as agoraphobia
- Conditions that make them immunocompromised
- Limited physical mobility
- Certain chronic conditions requiring frequent visits
- Travelers/students

In-person visit may be preferred for patients with:

- Acute conditions/higher acuity
- A requirement for a detailed physical exam
- A need for short-term lab testing or imaging
- Limited access to required technology



Patient Refuses In-Person Visit

- Set the expectation at the beginning of a telehealth visit that the need for an in-person visit is a possibility.
- Potentially, offer alternatives, such as a visiting nurse or a visit to urgent care.
- Document that the patient refused the recommendation for an in-person visit, and that the risks of this refusal were discussed with the patient.
- Consider a follow-up conversation or letter regarding the need to come in for an in-person visit.



Source: AMC PSO/The Risk Management Foundation of the Harvard Medical Institutions. Patient Safety Guidance for the Virtual Visit, 2021.



Preparing for the Telehealth Visit: Patients

- Ensure patients have instructions about how to access and use the technology for virtual visits
- Provide access to IT support for patients
- Request that the patients have medicine bottles with them
- Encourage patients to have a list of questions
- Let the patient know that they should be conducting the visit in a private, quiet location
- Ask the patient about their goals/priorities for the visit



Preparing for the Telehealth Visit: Patients

Provide Online Resources to the Patient

Center for TeleHealth


About Us Patient Programs Consult Services & Resources Research & Clinical Trials News & Events Información en español

Learn More About Virtual Visits




Your Virtual Visit: What You Should Do in Advance of Your Visit

Please review this information prior to the day of your visit so you can have a successful connection with your provider.




How to Start a Virtual Visit with Your Provider

Learn about how to get set up for your virtual visit.




FAQs for Your Virtual Visit

Answers to frequently asked questions, from technical assistance to payment.



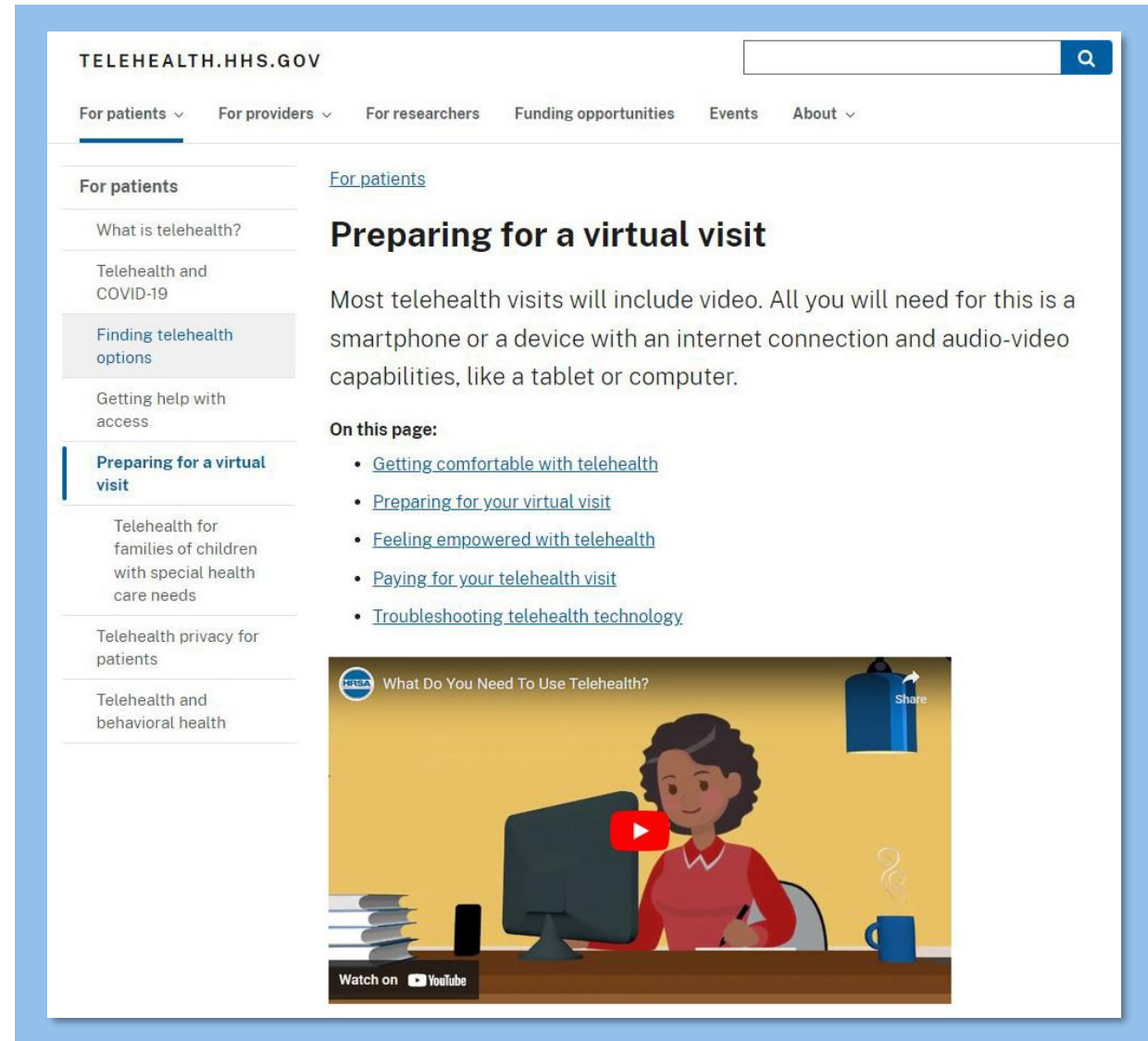
How to Access a Patient Gateway Virtual Visit from Your Mobile Device or Tablet



How to Access a Patient Gateway Virtual Visit from Your Computer

Preparing for the Telehealth Visit: Patients

Provide Online Resources to the Patient



The screenshot shows the homepage of the TELEHEALTH.HHS.GOV website. The navigation bar includes links for 'For patients', 'For providers', 'For researchers', 'Funding opportunities', 'Events', and 'About'. The 'For patients' section is active, displaying a sidebar with links such as 'What is telehealth?', 'Telehealth and COVID-19', 'Finding telehealth options', 'Getting help with access', 'Preparing for a virtual visit' (highlighted), 'Telehealth for families of children with special health care needs', 'Telehealth privacy for patients', and 'Telehealth and behavioral health'. The main content area is titled 'Preparing for a virtual visit' and explains that most telehealth visits include video, requiring a smartphone or a device with internet and audio-video capabilities. It lists five links: 'Getting comfortable with telehealth', 'Preparing for your virtual visit', 'Feeling empowered with telehealth', 'Paying for your telehealth visit', and 'Troubleshooting telehealth technology'. At the bottom, there is a video player with the title 'What Do You Need To Use Telehealth?' and a 'Watch on YouTube' button.

Source: <https://telehealth.hhs.gov/patients/preparing-for-a-video-visit/>

Take Advantage of Patient Portals

Patient portals can be valuable tools to collect self-reported patient data prior to the visit.

- This is information that, with in-person visits, might have been collected in the physical waiting room.

This self-reported data can include:

- Symptom screenings
- Allergy lists
- Medication lists
- Insurance information



Telehealth Visits & Behavioral Health

- May appeal to patients with anxiety, agoraphobia, or other behavioral health conditions
- May allow for frequent check-ins for medication side effects
- Privacy is especially important for behavioral health
- A safety plan must be implemented in case of suicidality or psychiatric emergency
 - Obtain the direct number for the police department and emergency services closest to the patient
 - Have a backup clinician if conducting group therapy



Telehealth Visits & Pediatric Patients

- Many of the communications that would typically go to the patient need to be sent to the parents/guardian.
- Have protocols for discussion of sensitive topics such as:
 - Birth Control
 - Behavioral Health
- Be aware of age thresholds for when pediatric patients can be seen without their parents present.
- Common Pediatric visits that need to be in person:
 - Immunizations
 - Hearing and vision checks

Sources: AMC PSO/The Risk Management Foundation of the Harvard Medical Institutions. Patient Safety Guidance for the Virtual Visit, 2021.
<https://www.healthychildren.org/English/family-life/health-management/Pages/Telehealth-101.aspx> <https://www.massgeneral.org/children/coronavirus/what-telemedicine-means-for-pediatric-health-care>



Telehealth Joint Visits

- One way telehealth could potentially enhance patient quality and safety is by allowing for patients to visit simultaneously with multiple providers.
- This could enhance communication and coordination among providers.
- This already sometimes occurs with in-person visits, but the logistics are less formidable with telehealth visits.



Health Equity & Telehealth



Telehealth Barriers Contribute to Health Inequities

- Lack of a video-enabled electronic device, such as a computer or smartphone
- Absent or inadequate internet service (e.g., no broadband)
- Lack of private space in which to conduct a virtual visit
- Low number of local providers offering telehealth services
- Language barriers
- Discomfort with the technology required for telehealth care
- No assistive technology for patients with disabilities (e.g., closed captioning for patients who are hard of hearing)



Sources: <https://telehealth.hhs.gov/providers/health-equity-in-telehealth/>. Valdez RS, et al. Ensuring Full Participation of People with Disabilities in an Era of Telehealth. JAMIA. 2021;28(2):389-392. McDow KB. CDC COVID-19 Response: Telehealth & Health Equity slides from September 15, 2020, presentation.

Promoting Health Equity & Telehealth

- Increase availability of broadband access
 - Federal Funding (FCC Lifeline program)
 - Local funding of free Wi-Fi hotspots
 - Possible role for population health programs
- Encourage digital literacy
 - Provide educational programs to help patients access telehealth
- Offer video telehealth visits independent of patient portal enrollment
- Integrate interpreter services into telehealth visits
- Offer telephone-only visits

Sources: Nouri S, et al. Addressing Equity in Telemedicine for Chronic Disease Management During the Covid-19 Pandemic. NEJM Catalyst. May 4, 2020.
Rodríguez JA, et al. Digital Health Equity as a Necessity in the 21st Century Cures Act Era. JAMA. 2020;323(23):2381-2382.
McDow KB. CDC COVID-19 Response: Telehealth & Health Equity slides from September 15, 2020, presentation.
<https://www.digitalinclusion.org/free-low-cost-internet-plans/> <https://thinkculturalhealth.hhs.gov/clas/what-is-clas>.



Promoting Health Equity & Telehealth

Ways that telehealth could support health equity:

- Enables patients in rural areas to access non-local specialists
- Removes transportation to in-person appointments as a barrier
- Mitigates the issue of missing work while at appointments
- Mitigates the challenge of obtaining childcare while at appointments



Hot Take Away Tips

- Telehealth Orientation, Training, Protocols
- IT Support
- Webside Manner
- Patient Selection
- Prepare Patient
- Provide Patient Resources



Questions?

Caroline Stegeman

RN, BSN, MJ, ONC, CPHRM, CPSO

Director of Patient Safety

225-247-8014

CarolineStegeman@LHATrustFunds.com



Providing Insurance Solutions for Louisiana's Healthcare Providers for Over 40 Years

MALPRACTICE ■ GENERAL LIABILITY ■ WORKERS' COMPENSATION



Questions?

We want to hear from you!

<https://www.surveymonkey.com/r/RCYLXYT>



RURAL **HEALTH** WORKSHOP

Break with Exhibitors
2:15 – 2:45 p.m.

