



Medicaid Billing and Reimbursement Standard Procedures

Tobacco Cessation

Purpose

Effective with dates of service on or after July 1, 2023, Louisiana Medicaid has expanded tobacco cessation coverage to offer a comprehensive benefit to all Medicaid beneficiaries. The expanded coverage increases accessibility and utilization of cessation services for Medicaid recipients. The purpose of this document is to provide healthcare providers with billing, coding, and reimbursement information regarding tobacco cessation treatment. By utilizing the codes below, you will be able to effectively bill and get reimbursed for tobacco cessation treatment services.

Scope of Services

Tobacco cessation counseling services must be recommended by a physician or other licensed practitioner of the healing arts. Beneficiaries may receive up to four tobacco cessation counseling sessions per quit attempt, up to two quit attempts per calendar year, for a maximum of eight counseling sessions per calendar year. These limits may be exceeded, if deemed medically necessary.

Provider Qualifications

The entity rendering tobacco cessation counseling services must be an enrolled Medicaid provider. Health care professionals who may provide tobacco cessation counseling include physicians, advanced practice registered nurses, and physicians' assistants, as well as mental health providers who are licensed to practice independently. Other professional or paraprofessional healthcare practitioners must have completed training in the provision of tobacco cessation counseling and must provide services under the supervision of a licensed practitioner.

Reimbursement Methodology

The Medicaid program shall provide reimbursement for tobacco cessation counseling services rendered by the beneficiary's primary care provider (PCP) or other appropriate healthcare professionals. Reimbursement for tobacco cessation counseling services shall be a flat fee based on the appropriate Health Care Procedure Coding Scheme (HCPCS) code.



Except as otherwise noted in the plan, state-developed fee schedule rates are the same for both governmental and private providers of tobacco cessation counseling services. All rates are published on the agency's website at www.lamedicaid.com

Eligible Counseling CPT Codes:

Group Counseling:

90853 – Group psychotherapy (other than a multiple-family group)

Individual Counseling:

90832 - Psychotherapy - 30 Min face to face with the patient and/or Family member.

90833 - Psychotherapy - 30 Min face to face with the patient and/or Family member when performed with an evaluation and management service.

90834 - Psychotherapy - 45 Min face to face with the patient and/or Family member.

90836 - Psychotherapy - 45 Min face to face with the patient and/or Family member when performed with an evaluation and management service.

90837 - Psychotherapy - 60 Min face to face with the patient and/or Family member.

90838 - Psychotherapy - 60 Min face to face with the patient and/or Family member when performed with an evaluation and management service.

99401 – Preventive medicine counseling and/or intervention to treat the risk factor of tobacco use provided to an individual (separate procedure); approximately 15 minutes.

99402 – Preventive medicine counseling and/or intervention to treat the risk factor of tobacco use provided to an individual (separate procedure); approximately 30 minutes.

99403 – Preventive medicine counseling and/or intervention to treat the risk factor of tobacco use provided to an individual (separate procedure); approximately 45 minutes.

99404 – Preventive medicine counseling and/or intervention to treat the risk factor of tobacco use provided to an individual (separate procedure); approximately 60 minutes.

Provider Based Visits:

99385 – Initial comprehensive preventive medicine evaluation and management of an individual including age & gender appropriate history, exam, counseling/anticipatory guidance/risk factor reduction interventions, new patient age 18-39 years.

99386 - Initial comprehensive preventive medicine evaluation and management of an individual including age & gender appropriate history, exam, counseling/anticipatory guidance/risk factor reduction interventions, new patient age 40-64 years.



99387 - Initial comprehensive preventive medicine evaluation and management of an individual including age & gender appropriate history, exam, counseling/anticipatory guidance/risk factor reduction interventions, new patient age 65 years and older.

99395 - Periodic comprehensive preventive medicine reevaluation and management of an individual including age & gender appropriate history, exam, counseling/anticipatory guidance/risk factor reduction interventions, established patient age 18-39 years.

99396 - Periodic comprehensive preventive medicine reevaluation and management of an individual including age & gender appropriate history, exam, counseling/anticipatory guidance/risk factor reduction interventions, established patient age 40-64 years.

99397 - Periodic comprehensive preventive medicine reevaluation and management of an individual including age & gender appropriate history, exam, counseling/anticipatory guidance/risk factor reduction interventions, established patient age 65 years and older.

99406 - Smoking and tobacco-use cessation counseling visit; intermediate, greater than 3 minutes up to 10 minutes.

99407 - Smoking and tobacco-use cessation counseling visit; intermediate, greater than 10 minutes. Short descriptor: Smoke/ Tobacco counseling greater than 10 minutes.

ICD10 Codes

All of the above CPT codes should be considered eligible when performed with the following ICD-10: F17.200, F17.210, 099.330, 099.331, 099.332, 099.333, 090.334, 099.335, T65.221(A,D,S), T65.222 (A,D,S), T65.223(A,D,S), T65.224(A,D,S), T65.291(A,D,S), T65.292(A,D,S), T65.293(A,D,S), T65.294 (A,D,S), Z87.891

Nicotine Replacement Therapy (NRT)

There are currently seven NRT's that are FDA approved for tobacco cessation treatment. These include:

- Nicotine gum
- Nicotine patch
- Nicotine nasal spray
- Nicotine inhaler
- Nicotine lozenge
- Bupropion
- Varenicline



All seven are currently covered under Medicaid's Preferred Drug List (PDL) with minimal barriers. The Medicaid PDL can be found at the following link: [Louisiana Medicaid Single PDL – Fee for Service and Managed Care Organizations](#)

NRT Provisions

Must be 18 years of age or older to enroll into phone cessation coaching program. Specific prescription requirements (RX) and enrollment into a physician supervised program (PR) are required for: Gum, Patch, and Nasal Spray. Prior Authorization (PA) is required for Inhaler and Nasal Spray. The total amount of co-payment for medication cannot exceed 5% of the family's income each month. Once the co-payment charge exceeds 5% there will be no co-payment charge for the remainder of the month.

Co-Payment Fee:

\$10.00 or less: \$0.50

\$10.01 to \$25.00: \$1.00

\$25.01 to \$50.00: \$2.00

\$50.01 or more: \$3.00

There will be no co-payment for members who are:

- Less than 21 years of age
- Pregnant
- Emergency services
- Family planning
- Native Americans
- Getting hospice services
- In a household with income less than \$800/month

Digital-Based Tobacco Cessation Resources

The Louisiana Tobacco Quitline

The Louisiana Tobacco Quitline (1-800-QUIT-NOW) is available 24 hours per day, 7 days a week, and free to all Louisiana residents ages 13 and up. The Louisiana Tobacco Quitline provides telephone, text, and web-based tobacco cessation coaching. In addition, NRT is available to eligible participants. To enroll, call 1-800-QUIT-NOW, text "READY" to 34191, or visit www.quitwithusla.org.