

Path-to-Value Project

A Multi-Phased Approach to Improving Population Health in Rural Communities

June 27, 2025

About Rural Health Innovations

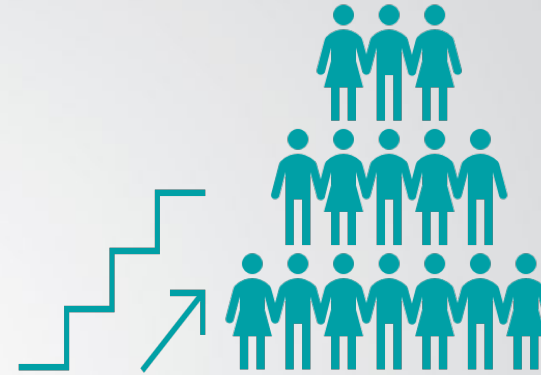
Rural Health Innovations (RHI), the consulting arm of the National Rural Health Resource Center, provides best practices, training and hands-on support to the nation's rural hospitals, clinics, and health networks.

RHI's core services focus on helping health care organizations to improve health outcomes in their communities by:

- **Conducting community health needs assessments and developing implementation plans**
- **Designing customized interventions to address local health challenges**
- **Building networks and partnerships**

Objectives

1. Understand the components and benefits of using a step-by-step approach to impact a specific population.
2. Identify how previous participants used the Path-to-Value program to improve their health outcomes, improve patient experiences and lower costs for the entire health system.



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Today's Agenda



What is Path-to-Value (PTV) Project?

Why might my organization want to participate?

What does technical assistance include?

What might a project look like?

What are the next steps for an interested organization?

Questions?

RHI's Path-to-Value Team



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Director of
Population Health



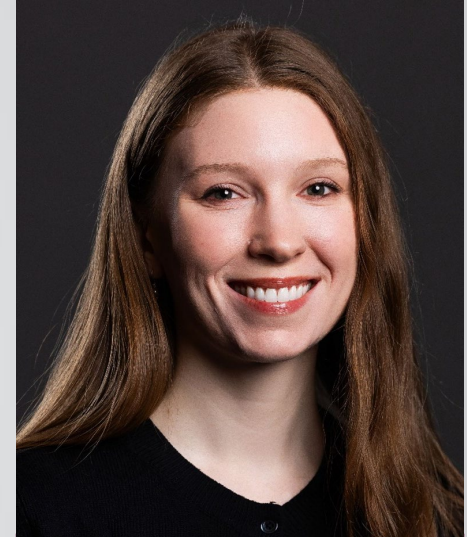
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Our Goal

The goal of Rural Path-to-Value is to assist a cohort of six hospitals/clinics make measurable improvements in their community's health outcomes — from increases in the number and percentage of patients receiving self-management education and support, to reductions in readmission rates.

Hospital leaders learn how to:

- Identify a community health concern based on the needs of a focused population.
- Establish clear project goals and objectives.
- Implement a population health project and monitor its impact.
- Develop and manage processes that better link the hospital with community partners.
- Develop a well-defined action plan.
- Build and strengthen relationships with key community partner.
- Plan for project sustainability.

Defining Population Health

Population Health serves as a strategic platform to improve the health outcomes of a defined group of people, concentrating on three stages:

1

Distribution of specific health statuses and outcomes within a population

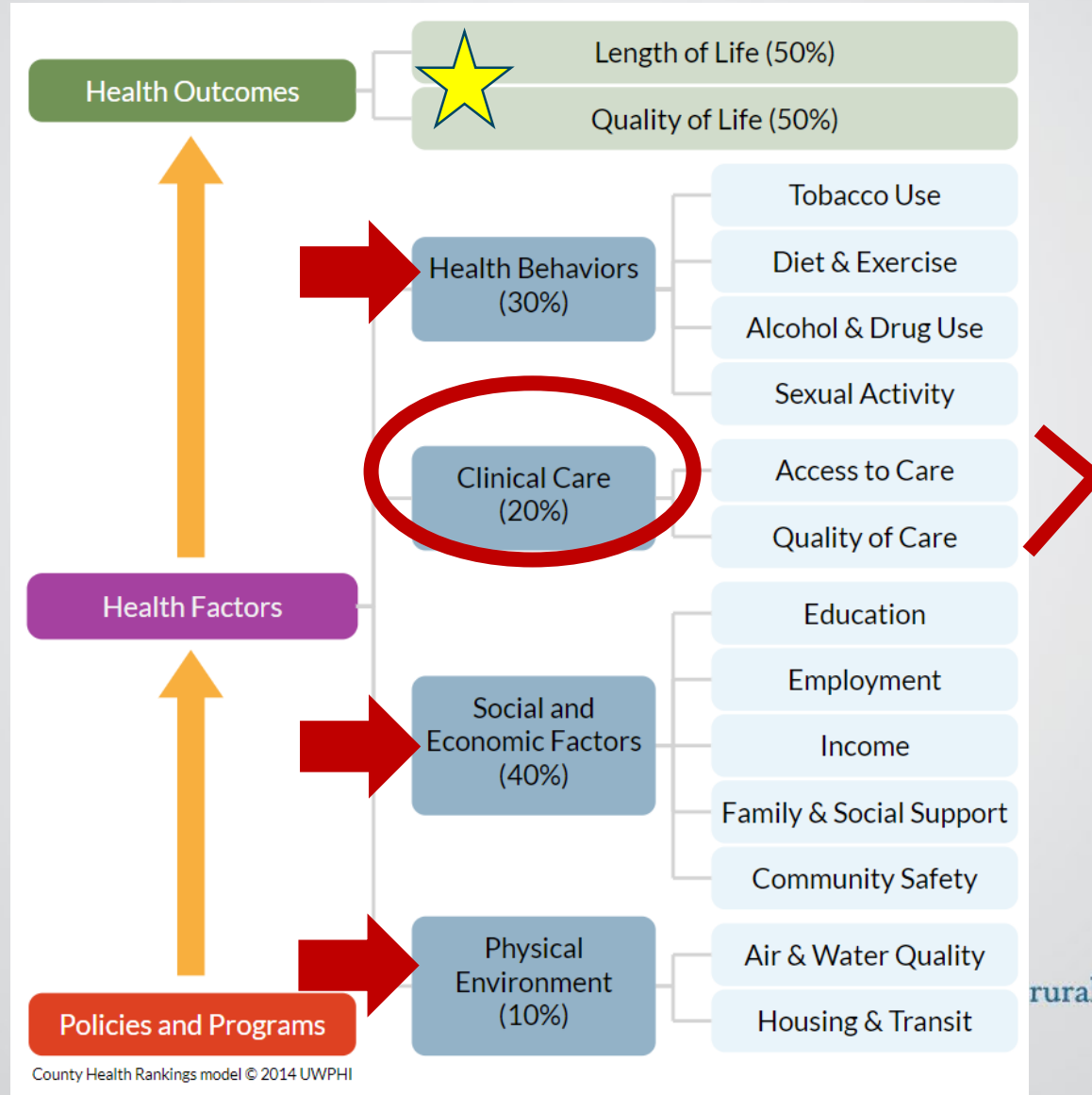
2

Factors that cause the present outcomes distribution

3

Interventions that modify the factors to improve health outcomes

Population health has many drivers...



PTV Includes...



Technical Assistance (TA): At a Glance

- Month 1** | Kick-off Webinar
- Month 1** | Complete the Population Health Readiness Assessment (PHRA)
- Month 2** | Hospitals receive PRHA Findings
- Month 2** | 1:1 Calls with hospitals to review findings and determine project focus
- Month 3** | Webinar #1: Defining Your Measures
- Month 4** | Strategy Workshop
- Month 5** | 1:1 Call #2
- Month 5** | Action Planning Workshop
- Month 6** | Peer sharing call #1
- Month 7** | Webinar #2: TBD
- Month 8** | 1:1 Coaching call
- Month 8** | Peer sharing call #2
- Month 9** | 1:1 Call for wrap up

Spotlight Video

CentraCare Long Prairie Hospital - Long Prairie, MN



Learn about how this critical access hospital in Minnesota was able to improve health care access for their community's large Spanish-speaking population. In their work with the RHI team, CentraCare Long Prairie made significant progress in their population health goals, improved coordination between hospital teams, and grew their network of resources by connecting with local organizations

Next Steps

1. Well-Ahead Louisiana will communicate to you when applications are being accepted.
2. The first six organizations that submit a full application will be selected for the cohort. In addition to submitting a letter of support from the CEO, the application will ask for information about:
 - The length of time senior leaders have been with the organization.
 - Name and position of two staff who will serve as team leads.
 - A commitment to:
 - Add at least three additional members to the project team.
 - Attend all pre-scheduled workshops, 1-on-1 calls, peer-sharing calls and webinars.
 - Commit to timely responses to RHI.
 - The chronic illness you might focus on for this project.

Questions?



Contact

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