

# NEWSLETTER

LOUISIANA ALZHEIMER'S COALITION

ISSUE 15 | NOVEMBER 2025



## NOVEMBER OBSERVANCES

November is Alzheimer's Awareness Month and National Family Caregivers Month. Now's the time to heighten awareness about Alzheimer's, show support for those living with the disease, and recognize and honor family caregivers.

## ANNOUNCEMENTS

- Well-Ahead Louisiana is honored to serve as a Public Health Dissemination Site for the Alter Program, which equips predominantly African American places of worship to become dementia-friendly faith communities. Please share the attached flyer and visit <https://alterdementia.com/> for more information.
- Registration is still open for the 2025-2026 Healthy Aging & ADRD ECHO series! Free CEUs are available for physicians, nurses, and social workers. Please share within your networks and visit our ECHO [webpage](#) for registration.

## HEALTHY AGING

### UPCOMING EVENTS

*Event flyers to follow*

**November 1:** 2025 Walk to End Alzheimer's Bayou Area/CENLA/Acadiana | [Registration](#)

**November 5 - 6:** Louisiana Hospital Association's Small & Rural Hospital Summit Baton Rouge | [Registration](#)

**November 14:** The Bridge's Annual Education Conference on Alzheimer's & Dementia Shreveport | [Registration](#)

**November 17:** LAC Quarterly Meeting Age- and Dementia-Friendly Initiatives Virtual | [Zoom](#)

**November 18:** Mama Joe Project Film Screening & Outreach Baton Rouge | [Registration](#)

**November 18:** Healthy Aging and ADRD ECHO Session - Distinguishing the Three Ds: Dementia, Delirium, and Depression Virtual | [Registration](#)

**November 19:** LAMS-GWEP ECHO Session - Chronic Pain in Older Adults Virtual | [Registration](#)

**November 20:** Xavier University/Ochsner Voices for Awareness: Understanding Alzheimer's Together New Orleans | [Registration](#)

To submit events and resources for this newsletter, please visit: [LAC Submission Form](#)

# NOW IS OUR MOMENT



**WALK  
TO  
END  
ALZHEIMER'S**  
ALZHEIMER'S ASSOCIATION

[alz.org/LouisianaWalk](http://alz.org/LouisianaWalk)

SEPT  
6

Lake Charles

SEPT  
27

Northshore

OCT  
18

New Orleans

NOV  
1

Bayou

NOV  
1

Acadiana

SEPT  
20

Monroe/West  
Monroe

SEPT  
27

Baton Rouge

OCT  
18

Northshore

NOV  
1

CENLA

# MAMA JOE PROJECT

## FREE Film Screening & Outreach



*Join us for a time of education and inspiration regarding caregiving and healthy aging*

**Tuesday**

**November 18th**

**7:00pm–9:00pm**



Registration is open [www.mamajoproject.com/batonrouge](http://www.mamajoproject.com/batonrouge)

my  
**mama  
JOE**  
a documentary film

Manship Theater  
100 Lafayette, St.  
Baton Rouge, LA

- Film Screening
- Panel Discussion with Q&A
- Mini-Resource Fair
- Complimentary Popcorn & Soft Drink



The  
John A. Hartford  
Foundation

The event is FREE and open to everyone (children are welcome). A concessions combo and workbook is provided to attendees. Register by scanning the QR Code or you can register at [www.mamajoproject.com/batonrouge](http://www.mamajoproject.com/batonrouge)

# Healthy Aging & ADRD Project ECHO

Well-Ahead Louisiana offers the Healthy Aging and ADRD ECHO to improve access to prevention, early detection and diagnosis, treatment, and management of Alzheimer's disease and related dementias (ADRD) in rural communities statewide. This monthly, virtual learning series will enable primary care providers to acquire new skills and competencies, establish best practices through case-based learning, and foster shared knowledge networks. Through an "all teach, all learn" environment, the ECHO supports ongoing learning and support for clinicians so they can provide the best possible care to their patients, reducing the need for patients to travel outside of their communities to see specialists.

## ELIGIBLE PARTICIPANTS

- Primary Care Providers
- Advanced Practice Providers
- Nurses
- Social Workers
- Students
- Aging & ADRD Subject Matter Experts
- RHC and FQHC providers in rural areas are especially encouraged to join!

Sessions held every 3rd  
Tuesday of the month  
from noon to 1 p.m. CST.

[CLICK HERE TO  
LEARN MORE](#)

## WHY SHOULD YOU JOIN?

- Knowledge sharing with specialists and peers
- Increased provider capacity
- Improved patient outcomes
- Free continuing education credits for physicians, nurses, and social workers



In support of improving patient care, this activity has been planned and implemented by the Bureau of Chronic Disease Prevention and Healthcare Access and Project ECHO. Project ECHO® is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

### AMA Designation Statement

Project ECHO® designates this live activity for a maximum of 1.0 AMA PRA Category 1 Credits™.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### ANCC Designation Statement

Project ECHO® designates this live activity for a maximum of 1.0 ANCC contact hour. Nursing contact hours will be awarded for successful completion of program components based upon documented attendance and completion of evaluation.



### Social Work Accreditation

As a Jointly Accredited Organization, Project ECHO® is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved under this program. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. Project ECHO® maintains responsibility for this course. Social workers completing this course receive 1.0 continuing education credit.



[wellahead.projectecho@la.gov](mailto:wellahead.projectecho@la.gov)



**Center for Minority Health and Health  
Disparities Research and Education**  
XAVIER UNIVERSITY of LOUISIANA



# *Voices for Awareness:*

**UNDERSTANDING ALZHEIMER'S TOGETHER**

*Join us for a community conversation on Alzheimer's disease – its impact, resources for caregivers, and the importance of early detection.*

*November 20, 2025*

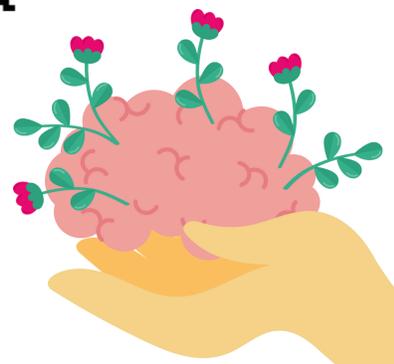
*5:00 PM to 7:00 PM*

*Xavier University of Louisiana*

*University Center*

*Room 201, 205, and 205c*

**REGISTER HERE**





**ALTER**<sup>TM</sup>  
INSPIRING AND EQUIPPING FAITH COMMUNITIES

## What do our faith communities have to do with the epidemic of Alzheimer's disease and other dementias? *Everything.*

For so many people, their faith community is the place where they uplift more than just their spirit. It's also the center of their social and emotional lives. **But the impacts of Alzheimer's disease and other dementias can push those affected away from their faith communities for all the wrong reasons.**

### Why We Are Here?

We're a collaborative group of African American healthcare professionals who are also people of faith. Our goal is to give places of worship and faith leaders the tools they need to ensure that all members of their congregations are welcome, supported, and accepted—whatever their burdens might be.

**Even if our sisters and brothers in faith lose their memories, we will not forget them.**

### What Do We Do?

Alter guides and equips predominantly African American places of worship to become **trailblazing dementia-friendly faith communities.**

We provide faith communities with:

- Onsite and Virtual Education Programs
- Personalized Toolbox with Information and Resources
- Expert Guidance and Ongoing Support
- Monetary Support

The spiritual needs of people with dementia are the same as everyone else. **Together, we can serve and enrich the lives of all members,** including those with dementia and the families who love them by providing education, worship, and support.

### Are you ready to Alter your faith community?

Call Keshia Roberson, local Louisiana Alter Lead at 225.342.0935, or email [Keshia.Roberson@LA.GOV](mailto:Keshia.Roberson@LA.GOV).

For general Alter inquiries, email [outreach@alterdementia.com](mailto:outreach@alterdementia.com) or visit [alterdementia.com](http://alterdementia.com).

*Bear one another's burdens,  
and so fulfill the law of Christ.*

- Galatians 6:2 ESV



**Fayron Epps**  
PhD, RN, FGSA, FAAN  
Founder



**Keshia Roberson**  
MSW  
Well-Ahead Louisiana,  
Louisiana Alter Lead

**2x**

**Alzheimer's is 2x more prevalent among African Americans than whites**

Source: Alzheimer's Association

**4th**

**Alzheimer's is the 4th leading cause of death among older African Americans**

Source: Alzheimer's Association



**While overall membership may be dropping, People over 65 are the fastest-growing group of church members**

**40%**



**By 2030, nearly 40% of all Americans living with Alzheimer's will be Black or Latino**

Source: UsAgainstAlzheimer's



**STOP GOING**

**Many families living with Alzheimer's disease & other dementias consider not attending church**

In Partnership With

